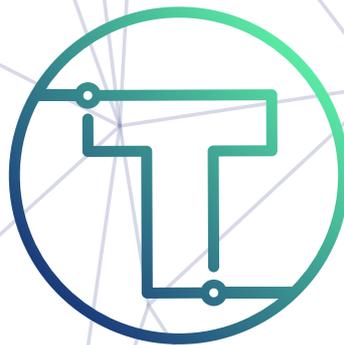


TRAXIR PROJECT

White paper



TRAXIR PROJECT DESCRIPTION

In the era of human development, especially when everybody creates something new, persons who want to cash in with someone else's name appear, without any regard for hard work, which had been done for years by the creator in an industry. It doesn't matter what exactly you create: rubber for Chinese electric scooters for disabled people or design and assemble aircraft engines.

The Traxir project was created to protect producers and consumers from counterfeiting. In short, the blockchain network built and tested by us will completely change the term "brand". That is not big words, both small and successful brands are suffering from falsifying. The Traxir project is beginning its life to stop this suffering. We offer to tag each product with a unique QR code and place token TRACK on it to put it into the blockchain network. A special simple structure will be used to check the genuine of goods, which doesn't allow replacement of brand goods with fake.



PROBLEMS AND SOLUTIONS FOR PRODUCERST

In the 21-st century, there are a lot of things to be copied or falsified. For example, an emblem, a name tag and a marking on a metallic surface can be falsified. However, a block in the blockchain TRACK cannot be falsified. That is why we offer you the solution. All is quite simple. Every good will get a unique code. During the manufacturing date, time, place, etc. will be recorded. Each product will get a unique key, not for batch, for every unit. It will prevent even a chance of manufacturing fakes. Every code will be recorded every time during transaction (exchanging, selling, disposing of the good) inside of the blockchain network.

Blockchain network does not fall into bluescreen or lose data, as it can be with classic programs placed on servers. Every particular transaction is specified by thousands of miners, who will be rewarded for transactions handling with TRACK token. This way we eliminate the possibility of hacking, error, loss of data or it changing after the transaction. So, in other words, if the information about buying the good can be checked at any time and from anywhere in the world, as it all is publicly available. The TRACK coin was created for transactions. This coin will be the reward for miners, all transactions record tool also and be the fact, which confirms the authenticity of a product.



PROBLEMS AND SOLUTIONS FOR CONSUMERS

The situation is difficult, as you pay for a product in the hope of quality, but you get just a bad rip-off for a certain price. All of us want to buy high-quality goods, but how can we be sure of the origin of the product while buying and don't end up with counterfeit?

All is quite simple, consumer will scan the QR code of the good and will get information about it in the network and its status. In the case of a situation when the good was sold or disposed, or, even, in case of resale, the date, time and place of the deal will be recorded. All these will be recorded inside of blockchain network. So you will never get trapped in a story with fake goods.

Services of our project for a consumer will not cause any complication or extra expenditure, all services are free and speedy, as the project is working on the innovative blockchain network.

All you need for checking: smartphone with camera and internet.



TECHNICAL ASPECTS

There are 1B TRACK tokens created:

- **30%** for private and public token sales
- **40%** for trading on the Bourses
- **20%** blocked for burning
- **10%** for staying on wallets of holders

BUSINESS MODEL

The producer pays a tax fee for marking of goods and 50% out of this fee will be spent for development and support of the product, but the other 50% will be spent for grow LP and reward for stakeholders. Our unique blockchain network was created to make it profitable and relatively cheap for producers. All transactions will go through the TRACK token. Every transaction will increase PL and make the price for tokens higher. During this process interest in this network will be growing. Cooperation with brands who suffer from counterfeiting is in our behalf, as we can solve this problem.



ROAD MAP

Q3 - Q4 2021

Creation of private test blockchain for beta testing
Start of private and public sale
Listings on the DEX Exchanges



Q1 2022

Creation of backend for QR code generation
Listing on the common token-aggregators
TRACK Token marketing



Q2 2022

Alfa testing of the blockchain
Launching of the TRACK staking program
Contracting for cooperation with partners (counterfeit checking)



Q4 2022

Burning of coins
Listing on centralized exchanges
Launch of the blockchain network
Full implementation of the project to daily life

